

PeerRent

Campus Rental Marketplace

Background

Freshman Year - Calculus 1:

Needed a graphing calculator for exams. Spent \$80 on a device I'd use twice.

That calculator has sat unused on my desk ever since.

Junior Year - Operating Systems Class:

My laptop couldn't handle the heavy software. I rented computing resources from Azure and AWS instead of buying a new computer.

The Insight:

If we can rent computing power, cars, and apartments, why not everything else students need temporarily?

Mission

**Empower students to share resources, save money, and
build sustainable campus communities**

Save Money • Build Community • Reduce Waste

Problem

Students waste money on items they'll rarely use:

- Graphing calculators for exams
- Lab coats for one semester
- Graduation gowns worn once
- Textbooks for one class

Current options are broken:

- Facebook Marketplace: No verification, unsafe meetups
- Chegg: Limited items, expensive, slow shipping
- Campus libraries: Limited inventory, unavailable during peak times
- Friend networks: Limited selection, social awkwardness

Solution

PeerRent: Trusted marketplace for student rentals

Key Features:

- Verified student-only access (.edu email + ID)
- Safe library pickup with CCTV surveillance
- Secure payments with 80% deposit protection
- Photo documentation at pickup and return

Value Proposition:

- Borrowers save 70-80% vs buying
- Lenders earn passive income
- Reduce campus waste

How It Works

For Borrowers:

1. Browse items by keyword and availability
2. Book rental with secure payment
3. Pick up at campus library
4. Return with photo documentation

For Lenders:

1. List items in under 2 minutes
2. Set availability and pricing
3. Platform handles payments and reminders
4. Earn passive income

How You Make Money

Primary Revenue:

- 10% transaction fee (minimum \$2)

Secondary Revenue:

- 50% of late fees (split with lenders)

Example Transaction:

Calculator rental (1 week): \$15

Platform fee (10%): \$1.50

Lender receives: \$13.50

Economics:

- Encourages frequent usage
- Sustainable operations
- Borrowers save 70-80% vs buying

Market Opportunity

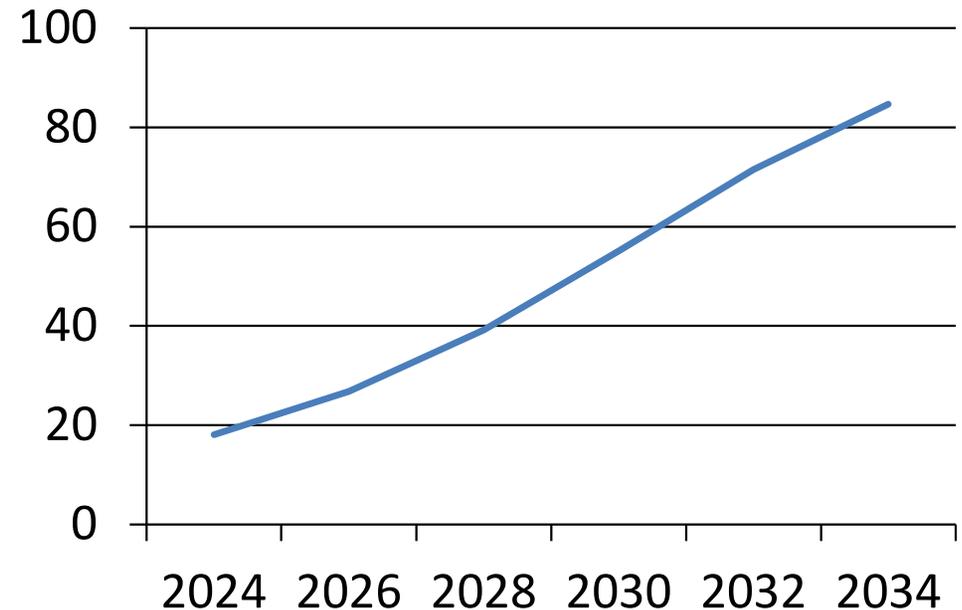
U.S. College Students: 19.7M
nces.ed.gov

P2P Rental Market:
\$18.1B (2024) → \$84.7B (2034)
11.2% CAGR
market.us/report/peer-to-peer-rental-market

Initial Target:

- ASU Tempe: 70,000 students
- All ASU: 140,000 students
- Arizona: 240,000 students

P2P Rental Market Growth



Competitive Advantage

vs Facebook Marketplace:

- Verified student-only access
- Safe library pickups (no stranger danger)
- Deposit protection prevents disputes



vs Chegg:

- Any item category (not just textbooks)
- Student pricing (cheaper than Chegg)
- Same-day pickup vs 7-10 day shipping

vs Campus Libraries & Friends:

- Thousands of crowdsourced items
- No social awkwardness
- Formal protection for both parties



Team & Leadership

Manas - Founder

- CS student at Arizona State University

Technical Capabilities:

- Full-stack (React, Python, Firebase)
- Cloud computing (AWS)
- Payment integration (Stripe)
- Can build MVP in 1-2 months

Domain Expertise:

- Lived the problem firsthand
- Deep student pain point understanding
- ASU network and partnerships

Financials

5-Year Revenue Forecast:

Year 1: \$1,200
(ASU Tempe, 200 users)

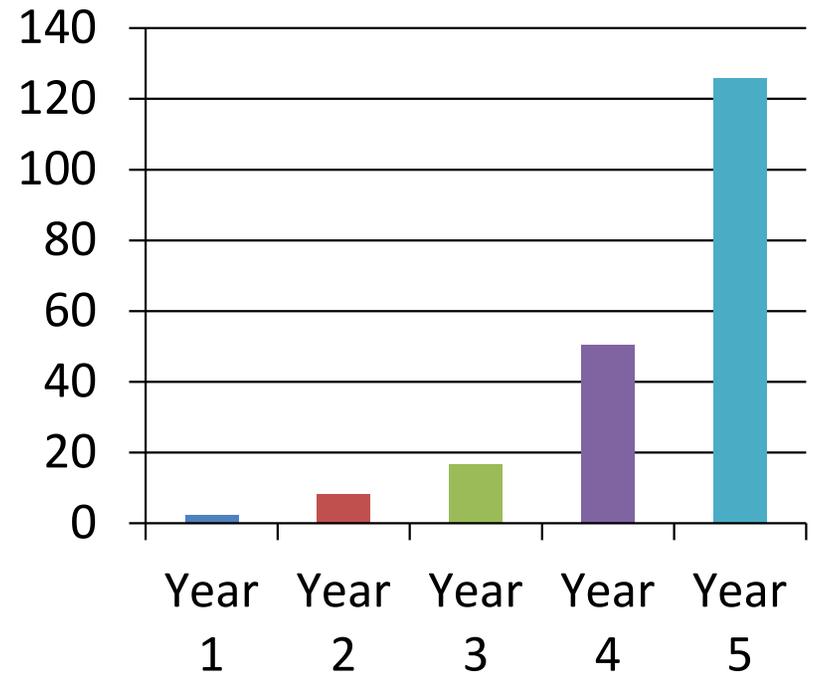
Year 2: \$2,400
(All ASU, 1% adoption)

Year 3: \$4,800
(ASU, 2% adoption)

Year 4: \$8,400
(Arizona universities)

Year 5: \$12,000
(Regional expansion)

Revenue Growth Projection



Let's Transform Campus Commerce

Helping students save money, earn income, and reduce waste

Arizona State University